

# IWIN

# Initiative

*I'm worth it now*



# Purpose of IWIN

To raise awareness about the prevalence of human trafficking in Calgary and across Canada.

To provide a backpack of basic necessities to survivors of human trafficking who are entering an exit program:

- provides immediate need of basic supplies
- longer-term benefit of providing confidence to young women to break free from the cycle of exploitation and to trust the police and social workers who are there to assist them

# Why human trafficking?

- 97% of victims are Canadian citizens
- Hard to know how many actual victims there are as it's under-reported
- In Calgary, a trafficker can make on average \$200,000-\$300,000 per year per victim
- Drugs and weapons can only be sold for a profit once, but a person can be sold over and over
- Human trafficking is tied with the illegal arms trade as the 2nd largest criminal industry in the world





**What does a survivor of human trafficking look like?**

**What does a trafficker look like?**



# Why CWL

- IWIN initiative fits into all three pillars of the CWL (faith, social justice and service)
- CWL is across Canada and there are many places beyond Calgary that could use the assistance of IWIN



# Why CWL?



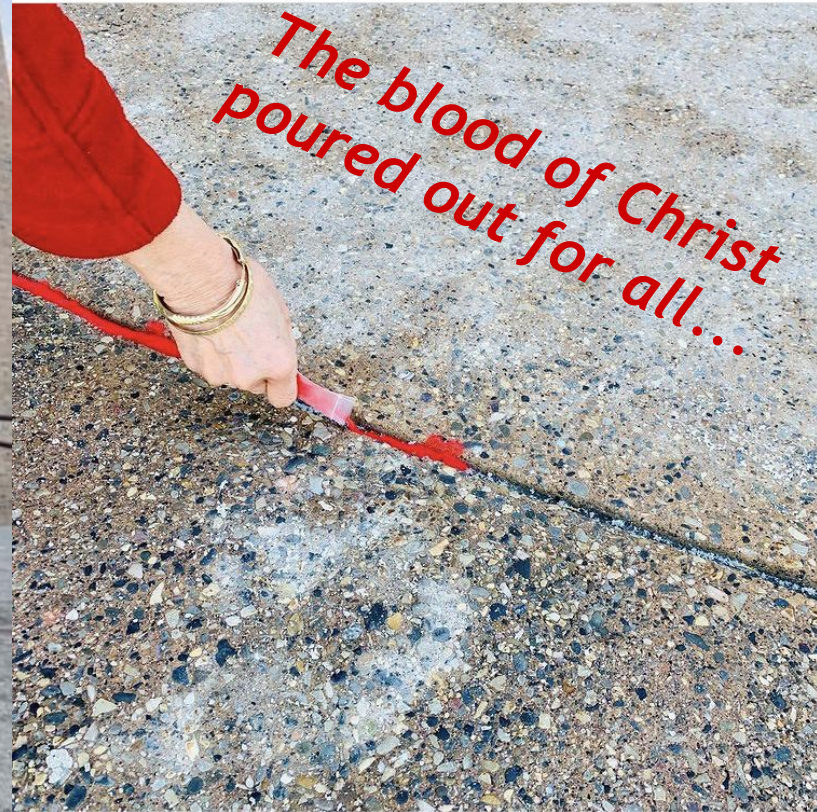
Pope Francis has said:

*“The Catholic Church intends to intervene in every phase of the trafficking of human beings: she wants to protect them from deception and solicitation; she wants to find them and free them when they are transported and reduced to slavery; she wants to assist them once they are freed. Often the people who are trapped and mistreated lose the ability to trust others, and the Church often proves to be the last lifeline. It is absolutely essential to respond in a concrete way to the vulnerability of those who are at risk, so as to then guide the process of liberation beginning with saving their lives...”*

*“The work of raising awareness must begin at home, with ourselves, because only in this way will we be able to then make our communities aware, motivating them to commit themselves so that no human being may ever again be a victim of trafficking.”*



# Raising awareness with the Red Sand Prayer Service



**We cannot walk over the most marginalized people in our communities – those who fall through the metaphoric cracks.**



# IWIN Backpacks



*"I had the clothes I was wearing, jeans and a t-shirt. I had been wearing them for 3 days and having new clothes to change into meant so much. There were a lot of negative vibes attached to my old clothes. I can't put into words how much it meant to have something to change into. I cried when I read the card, and wore the bracelet on my ankle for 3 straight months. It's now hanging on my wall."*







- RESET is in its 32nd year of providing support to women who have been trafficked and/or exploited
- Each year RESET works with over 70 women. There is consistently a waiting list of 15-25 women.
- RESET offers a year long life skills recovery program, supporting women in areas such as emotional intelligence, addictions, money management, healthy relationships, as well as assistance with working through whatever legal issues they may bring with them
- The average age of participants is around 30 years, but have also had participants as young as 16, and women into their 50's
- RESET is the only program of its kind in Canada that accepts women with children.



# Hope Restored Saskatoon

- One year program that provides participants with opportunities for physical, mental, emotional and spiritual restoration.
- Program includes skills training, healing groups, trauma education, one-on-one counselling, and job and transition planning.
- First safe house was opened in November 2019 which can accommodate up to 8 women.
- Only program of its kind in Saskatchewan
- Worked with RESET Society of Calgary to develop their program



# How can you help?

**Raise Awareness** - Host an annual Red Sand Service at your parish and encourage your members to speak to their families and friends about this issue.

**Pray** - Volunteer to take a prayer bracelet so that survivors receiving backpacks in Saskatoon have a local prayer warrior keeping them close to their hearts. Keep all of those affected by human trafficking in the prayers of your CWL Council.

**Financial Support** - The financial support of local CWL Councils will help to offset the costs of the IWIN backpacks. A fundraiser such as a bake sale, raffle, collection basket could be incorporated into a Red Sand Service. We gratefully accept:

- Cash
- Credit card
- Cheque (made out to IWIN)
- E-transfer ([iwincalgary@gmail.com](mailto:iwincalgary@gmail.com) password IWINcalgary)

**Follow us on social media and invite your friends to as well**

- Twitter.com/iwin\_calgary
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# QUESTIONS

